



# Sandra García

UX Designer

Portfolio: [sandga.com](https://sandga.com)

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## About me

UX Designer with over 4 years of experience leading user-centered design processes, from research to evaluation. Passionate about Design Thinking and user research, with a creative problem-solving mindset to deliver innovative and consistent digital experiences.

Proficient in using Figma to craft high-quality, consistent, and innovative user experiences. Skilled in iterative design processes, including discovery, prototyping, and usability testing, to deliver impactful and data-driven solutions.

## Skills

Proficient with tools like Figma, Miro, inVision, ChatGPT and Jira, with knowledge of HTML/CSS and Google Analytics.

Native Spanish and Catalan; English and French (C1 level). Currently pursuing C2 certification in English.

## Work Experience

### UX Designer at Failfast

April 2022 – Present

- Designed multi-platform user interfaces for web and mobile apps
- Conducted user interviews, usability testing, and qualitative research
- Created wireframes, prototypes, and user flows
- Applied a mobile-first designs

### UX Designer and copywriter at Jelliby

Jul. 2021 – April 2022

- Conducted UX research through interviews, competitive analysis, and workshops.
- Designed personas, customer journeys, and UX strategies to optimize user engagement.
- Created SEO-optimized content tailored to user needs and business

### Film Producer and Filmmaker

January 2016 – June 2021

- Managed creative projects
- Developed visual branding

## Education

### Official Master's Degree in Interaction and UX/UI Design

UOC, September 2018 – Jan 21

- Final project focused on optimizing interactive experiences.
- Average grade: 8,5/10

### Bachelor's Degree in Audiovisual Communication, specialized in interactive communication

UPF, September 2008 – 2012

- Honours in Art, Interaction, Media & Film History.
- Final project : 9/10

## Additional Training

### Specialization Course in Research

ELISAVA University

October 2023 – January 2024

### Course in User Experience

Miguel de Cervantes University

February 2022 – August 2023

## Achievements

- Selected for the Interactive Pitch at DocsBarcelona Festival.
- Selected for the Mobile Art Lab by Hangar Foundation.
- Baumannlab grant and Eart residency.